

LUCY WIGHTWICK

CONTACT

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 lucywightwick.com

EXPERIENCE

QA Analyst

Midato Health | Contract, Remote | Apr 2022 - Jul 2022

- Implementing a quality control system to ensure the application is in working order and up to company standards.
- Creating and managing issue 'tickets' based on the outcome after quality control has been completed. Organising these tickets into sprints for the developers to work on.
- Building mockups for UI improvements across the app and communicating with the developing team on these changes.

Freelance Web Designer / Web Developer

2019 - present

Various projects such as;

- **Galerie d'Art Charlevoix** - Collaborating with a small artists gallery to design, build and deploy a refresh of their current site using the Wix platform.
- **Weefty** - As the UI designer on a team of 3, I created mock ups of my designs using Figma. The project was for an online destination shopping app.
- **Eve Chalcraft** - Designed, built and deployed a web application using the Squarespace platform for a professional artist to showcase their works. Using Adobe Illustrator and Photoshop, I created the branding and other marketing materials such as postcards, business cards and stickers to suit the artist's aesthetic.

Product Developer

Samsara Cycle | Vancouver, BC | Aug 2020 - Dec 2021

- I used my leadership and management skills to successfully head seasonal print direction meetings to a team of 5 where I presented trend research, previous season analytics, customer feedback and new design ideas for the brand's upcoming collection. I used InVision to collaborate with the rest of the team when finalising designs.
- Successfully implemented an inventory tracking system in Excel to track over \$30,000 worth of raw materials which were across 4 locations, and in-transit; improving organisation and operational efficiency.

SKILLS

Research

User research and strategy, usability testing, market and trend research, informational architecture.

Design

Sketching, wireframing, prototyping, interaction design, UI design, mobile design, web design, accessible design, graphic design, marketing design.

Software

Figma, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, InVision, Procreate, Wix, Shopify, Squarespace, HTML & CSS, JavaScript, React.js, Node.js

EDUCATION

Diploma, Web Development

BrainStation

Jan - Apr 2022, VANCOUVER, BC

Certificate, UX Design

BrainStation

Feb - Apr 2021, VANCOUVER, BC

BA, Fashion Design

Northumbria University

2008 - 2012, NEWCASTLE, UK

- Developed and maintained new and existing relationships with over 15 stakeholders (local and international factories, suppliers and vendors). I was the main point of contact for the product, both internally and externally, resulting in an efficient ongoing production pipeline by using interpersonal skills and problem solving skills to troubleshoot any issues that arose.
- I set up sustainability initiatives to help reduce the impact of waste materials going into landfill. These included using scrap fabrics to make scrunchies, collecting off-cuts from production to be recycled with a local fabric recycling program and making dog snuffle mats from the leftover scraps.

Colour & Quality Specialist

MEC | Vancouver, BC | Nov 2019 - Aug 2020

- Executed an effective Excel spreadsheet tracking system for the design department to obtain two seasons worth of bulk materials which involved anywhere between 100-200 swatches per season, improving efficiency throughout the organisation.
- Coordinated the sending of up to 100 fabric standards to multiple off-shore factories and made sure sample quality was consistent with company requirements.
- Being highly organised and efficient to sustain the PLM with fabric test data for other departments to have ready access to.
- Led and successfully implemented the recycling initiative of donating past season bulk fabrics to local non-profit organisations, resulting in the reduction of landfill waste by 100% in the design department.

Studio Manager

Ole Originals Clothing Co. | Vancouver, BC | Sep 2018 - Nov 2019

- Facilitated the running of the studio which included overseeing tshirt printing operations, quality control, delegating up to 5 team members at a time to ensure we were efficiently fulfilling all wholesale and retail orders.
- Kept the brand's Shopify store updated with new products, imagery, marketing materials and inventory quantities.
- Planned, prepared and worked at markets, trade shows and studio sales. I used my design skills to create a new set up for the booth which refreshed the brand and was highly received by its customers.